

Affiliate-Documentation

SmartFeed-Creator



Version 1.0

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2 Introduction SmartFeed-Creator

With the belboon SmartFeed-Creator a flexible tool for the configuration of individual product data files (SmartFeeds) is at your disposal. With the self configured SmartFeeds you can arrange the product data you need in a highly efficient and easy way.

The high flexibility in the configuration and definition of the data release significantly facilitates the processing for you.

The Product data formats so far

- CSV: original-merchant-format
- CSV: belboon-standard-format
- CSV: adbutler-standard-format
- XML: belboon-standard-format
- XML: adbutler-standard-format

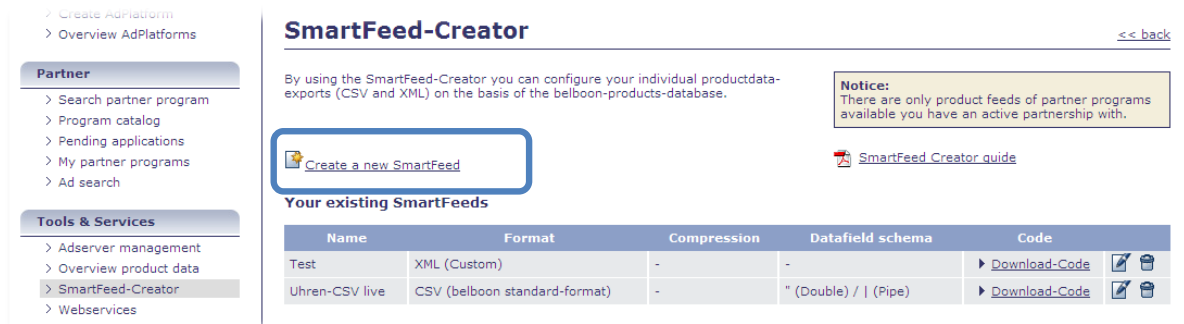
will remain being at your disposal for single product data of the partner programs.

With the belboon-SmartFeed-Creator you can create and save individual product data downloads

- which include product data of multiple partner programs (multi-merchant-feeds)
- which include product data of one or several partner programs, which include product name, manufacturer or brand field in one or several defined search terms, only
- and freely define the including data fields / columns
- and define the order of the including data fields / columns in the download
- and define the data format within the data fields / columns according to your wishes (e.g. data format, coding, decimal separators, column separators etc.)
- and the release format XML or CSV, compressed (ZIP) or uncompressed
- and a lot more

3 SmartFeed-Creator

Via menu point "Tools & Services > SmartFeed-Creator", you go to the SmartFeed-Creator. In order to create a new SmartFeed, please click on the link "Create a new SmartFeed".







SmartFeed-Creator << back

By using the SmartFeed-Creator you can configure your individual productdata-exports (CSV and XML) on the basis of the belboon-products-database.

Notice:
There are only product feeds of partner programs available you have an active partnership with.

[SmartFeed Creator guide](#)

Your existing SmartFeeds

Name	Format	Compression	Datafield schema	Code
Test	XML (Custom)	-	-	▶ Download-Code  
Uhren-CSV live	CSV (belboon standard-format)	-	" (Double) / (Pipe)	▶ Download-Code  

3.1 Selecting product data

Choose as many product data of partner programs as you like. In order to select the product data, just click on the link ">> Select productdata".




[» Select productdata](#)

You have not selected any datafeeds yet.

All available product data which have the belboon standard format, will be shown to you

- if you haven't chosen them yet and
- if you have a partnership with the chosen ad platform (see dropdown in the headline on the right).

Please mark the desired product data via the checkboxes and click on "Add" at the end of the list. In order to remove a product data file from your SmartFeed-selection, just click on the erase-symbol  behind the particular entry in the product data list.

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Available are only product-datafeeds from partnerprograms where a valid partnership exists.

40.816 products are in your SmartFeed actually.

Productdata-Selection	Search terms																										
<p>Selection by partnerprogram</p> <p>Select as many partnerprogram productfeeds as you like. For selecting the feeds just use the link ">> Select productdata" below.</p> <table border="1"> <thead> <tr> <th colspan="2">>> Select productdata</th> </tr> </thead> <tbody> <tr><td>Clockhouse24 - hochwertige Markenuhren: Adbutler CSV-Daten Clockhouse24 - hochwert...</td><td>X</td></tr> <tr><td>mywatch24.com - Uhren und Schmuck: Produktdaten-CSV</td><td>X</td></tr> <tr><td>schmuck-engel.de: Adbutler CSV-Daten schmuck-engel.de</td><td>X</td></tr> <tr><td>SwissHypertec - Uhrenshop: Adbutler CSV-Daten Swiss-Hypertec.de</td><td>X</td></tr> <tr><td>Traumuhren24: Adbutler CSV-Daten Traumuhren24</td><td>X</td></tr> <tr><td>UhrCenter Uhren & Schmuck Shop: Adbutler CSV-Daten UhrCenter Uhren & Schmuck Shop</td><td>X</td></tr> <tr><td>Uhrendirect - Markenuhren und Schmuck: Produktdaten</td><td>X</td></tr> <tr><td>Uhren-Outlet - Markenuhren zu Knallerpreisen: uhren-outlet_bellboon_produktdatei</td><td>X</td></tr> <tr><td>Uhren und Schmuck bei Uhrzeit.org: Adbutler CSV-Daten Uhren & Schmuck bei Uhrzeit.org</td><td>X</td></tr> <tr><td>Watches Band: Adbutler CSV-Daten Watches Band</td><td>X</td></tr> </tbody> </table>	>> Select productdata		Clockhouse24 - hochwertige Markenuhren: Adbutler CSV-Daten Clockhouse24 - hochwert...	X	mywatch24.com - Uhren und Schmuck: Produktdaten-CSV	X	schmuck-engel.de: Adbutler CSV-Daten schmuck-engel.de	X	SwissHypertec - Uhrenshop: Adbutler CSV-Daten Swiss-Hypertec.de	X	Traumuhren24: Adbutler CSV-Daten Traumuhren24	X	UhrCenter Uhren & Schmuck Shop: Adbutler CSV-Daten UhrCenter Uhren & Schmuck Shop	X	Uhrendirect - Markenuhren und Schmuck: Produktdaten	X	Uhren-Outlet - Markenuhren zu Knallerpreisen: uhren-outlet_bellboon_produktdatei	X	Uhren und Schmuck bei Uhrzeit.org: Adbutler CSV-Daten Uhren & Schmuck bei Uhrzeit.org	X	Watches Band: Adbutler CSV-Daten Watches Band	X	<p>Selection by search terms</p> <p>Search within the selected datafeeds on the left (Productdata-Selection) for certain search-terms in the datafields Product_Title, Manufacturer und Brand. By selecting one more search-terms the productdata-selection will be filtered matching this search terms.</p> <table border="1"> <thead> <tr> <th colspan="2">>> Define search term</th> </tr> </thead> <tbody> <tr> <td colspan="2">You have not defined a keyword yet.</td> </tr> </tbody> </table> <p style="text-align: right;">Next</p>	>> Define search term		You have not defined a keyword yet.	
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3.2 Defining search terms (optional)

OPTIONAL: Search the selected product data (from step 3.1) for particular search terms in the data fields product_title, manufacturer and brand. By choosing one or several search terms you limit the selection of product data records to these search results.

more search-terms the productdata-selection will be filtered matching this search terms.

>> Define search term	
You have not defined a keyword yet.	

Depending on the size of the chosen product data records, the search for the generation of the search term list can take some time. You can see that the system is working and searching for data if you have a look at the search symbol behind the search field.

... matching this search terms.

Search term: 

Behind the found search term in the search results, the number of found product data records for each search term is displayed.

Search terms

Selection by search terms

Search within the selected datafeeds on the left (Productdata-Selection) for certain search-terms in the datafields Product_Title, Manufacturer und Brand. By selecting one more search-terms the productdata-selection will be filtered matching this search terms.

Search term:

<input type="checkbox"/>	Compuwatch	4
<input type="checkbox"/>	Energywatch	12
<input type="checkbox"/>	Polywatch	1
<input type="checkbox"/>	Swatch	1.474
<input type="checkbox"/>	SwatchJungle	2
<input type="checkbox"/>	Swatchuhr	13
<input type="checkbox"/>	Watch	170
<input type="checkbox"/>	Watches	1
<input type="checkbox"/>	watch	54

Please mark the desired product result records via the checkbox and click on the button „Add“ at the end of the list.

In order to remove a chosen search term from the list, please click on the symbol **X** behind the particular entry in the search term list.

If you are finished with your selection, you can see how many product data records your SmartFeed contains, if you look at the counter. Of course this value can change with every automatic update of the partner program data. However, you always receive the data, which meet your set criteria.

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Available are only product-datafeeds from partnerprograms where a valid partnership exists.

1.731 products are in your SmartFeed actually.

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<div style="border: 1px solid blue; border-radius: 10px; padding: 5px; display: inline-block;"> Next </div>																																											

After finishing your selection please click on „Next“.

3.3 Defining data fields / columns

By choosing the data fields / columns in your SmartFeed, you have the possibility to choose between the belboon standard format (all data fields in standard order) or random data fields for the release. Via the checkboxes in the field "Available datafields", you can choose which data fields are delivered to your SmartFeed.

Datafield-Format

belboon Standard-Format
 Custom

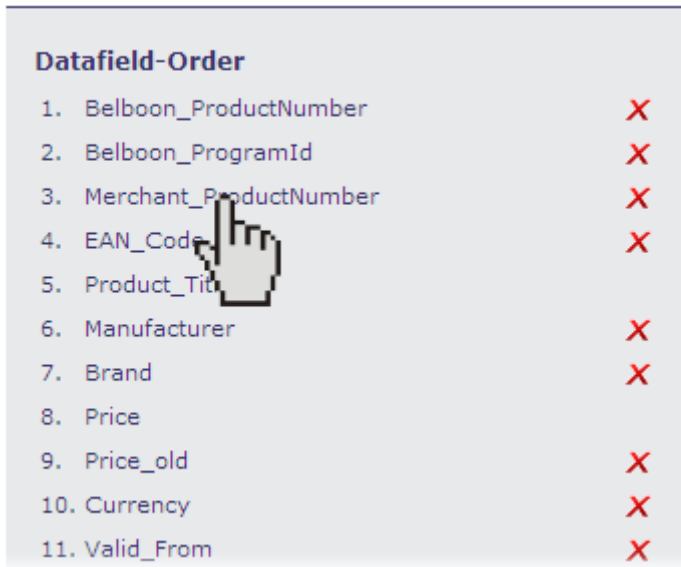
Available datafields

- Belboon_ProductNumber
- Belboon_ProgramId
- Merchant_ProductNumber
- EAN_Code
- Product_Title
- Manufacturer
- Brand
- Price
- Price_old
- Currency
- Valid_From
- Valid_To
- Deeplink_URL
- Into_Basket_URL
- Image_small_URL
- Image_small_height
- Image_small_width
- Image_big_URL
- Image_big_height
- Image_big_width
- Merchant_Product_Category
- Keywords
- Belboon_Product_Category
- Product_Description_short
- Product_Description_long
- Last_update
- shipping
- Availability
- option_1
- option_2
- option_3
- option_4
- option_5

Datafield

1. Belboon_ProductNumber
2. Belboon_ProgramId
3. Merchant_ProductNumber
4. EAN_Code
5. Product_Title
6. Manufacturer
7. Brand
8. Price
9. Price_old
10. Currency
11. Valid_From
12. Valid_To
13. Deeplink_URL
14. Into_Basket_URL
15. Image_small_URL
16. Image_small_height
17. Image_small_width
18. Image_big_URL
19. Image_big_height
20. Image_big_width

3.4 Defining the order of data fields / columns

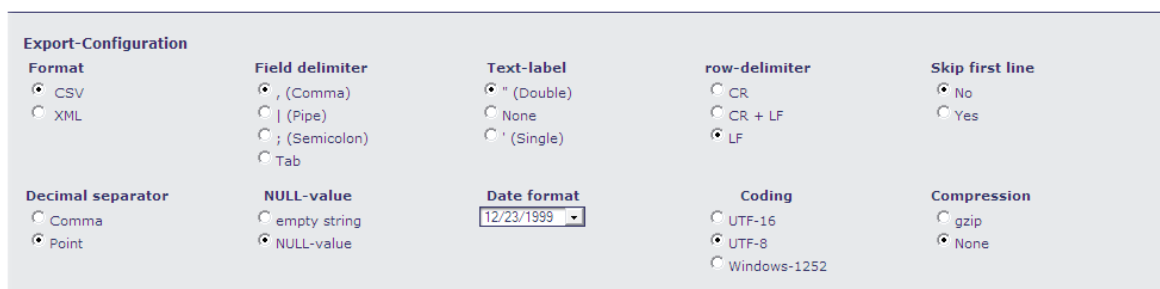


You can choose the order of the data fields for your SmartFeed, meaning the order of data fields in the CSV- or XML data file in the field "Datafield-Order". Left mouse click on one of the data field names and pull it to the desired position in the list.

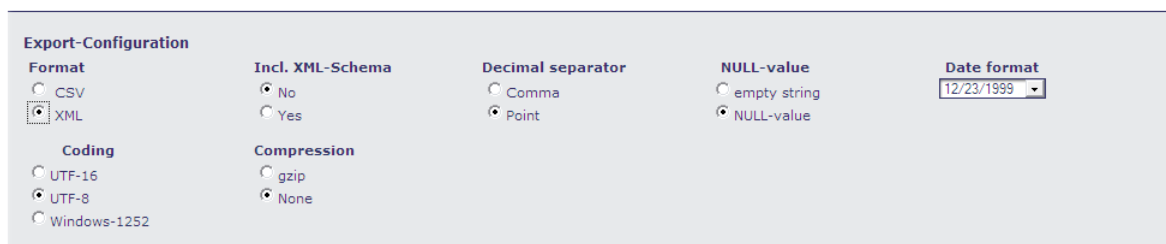
A click on the erase-symbol **X** behind a data field name erases the particular field from the export data file. The same applies to the removal of a marked checkbox in the field "Available datafields".

3.5 Defining the download format

CSV-download-format



XML- download -format



3.6 Saving the SmartFeed

Finally save your arranged download configuration for product data. Name the download data file, so that you remember later on which product data this export data file contains.

Name

3.7 Download-URL


SmartFeed-Creator

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By using the SmartFeed-Creator you can configure your individual productdata-exports (CSV and XML) on the basis of the belboon-products-database.

Notice:
There are only product feeds of partner programs available you have an active partnership with.

 [Create a new SmartFeed](#)

 [SmartFeed-Creator guide](#)

Your existing SmartFeeds

Name	Format	Compression	Datafield schema	Code
Watches CSV-File	CSV (belboon standard-format)	-	" (Double) / , (Comma)	<div style="border: 1px solid #ccc; padding: 2px;"> ▼ Download-Code </div>
<pre>http://smartfeed.belboon.com/export.php?id=43&u=f3dfae98af406ba11bbe2f5076fb70f3&p=9ac9742474f9f8eab33a21e81bf7f6b4</pre>				

3.8 Editing an existing SmartFeeds

Name	Format	Compression	Datafield schema	Code
Watches CSV-File	CSV (belboon standard-format)	-	" (Double) / , (Comma)	<div style="border: 1px solid #ccc; padding: 2px;"> ▼ Download-Code </div>



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