

## Current Price List

To take part in and manage partner programs on the belboon-adbutler GmbH online platforms.

### 1. Prices / Costs for Advertisers

<b>belboon-adbutler GmbH Network Fee</b>	30% of commissions generated by publishers
<b>Set-Up Fee</b>	None
<b>Retainer / Maintenance Fee</b>	None
<b>Minimum Turnover</b>	None

Currency Specific Minimum Pre-Payment Amounts (Prepaid-Credit):					
EUR	CHF	USD	GBP	CZK	PLN
<b>1,000.-</b>	<b>800.-</b>	<b>800.-</b>	<b>500.-</b>	<b>15,000.-</b>	<b>2,000.-</b>

Currency Specific Processing Fees for Refunds/Direct Transfers:					
EUR	CHF	USD	GBP	CZK	PLN
< 25.-	< 50.-	< 50.-	< 25.-	< 750.-	< 100.-
<b>= 5.-</b>	<b>= 8.-</b>	<b>= 8.-</b>	<b>= 5.-</b>	<b>= 150.-</b>	<b>= 20.-</b>

### Optional Services (Requires a Separate Reservation and Payment)

Single Services	Price
Update Advertising Material	EUR 125.-
Upload of conformed event list	EUR 50.-
Upload of non-conformed event list	EUR 200.-
Active support in partner acquisition	Per day EUR 500.-
Technical consultancy and support	Per hour EUR 300.-

<b>Full Service Partner Program Management</b>	<b>EUR 5,000 per Month</b>
Including publisher management, advertising creative management, controlling and consultancy	

<b>Affiliate Marketing Consultancy</b>	<b>EUR 800 per Day</b>
and/or Affiliate Manager-Training	

### Newsletter Distribution / Promotion to Entire Network

<b>Newsletter Entry*</b>	
Standalone	EUR 995.-

\*The first publication (For New Partner Programs) is free

<b>Promotional Package</b>	
Partner Program Promotion via:	
- Press release through AffiliatePR.de	
- Newsletter through 100Partnerprogramme.de	
- Standalone newsletter through the belboon network	
EUR 1.250.-	

<b>Highlight List Entry</b>	
For 1 Week	EUR 125.-
For 2 Weeks	EUR 200.-
For 4 Weeks	EUR 350.-

## 2. Prices / Costs for Publishers

In general there are no costs for publishers on our network

Currency-Specific Minimum Payment Thresholds					
EUR	CHF	USD	GBP	CZK	PLN
from 25.-	from 50.-	from 50.-	from 25.-	from 750.-	from 100.-

Processing Fee for Refunds/Bank Transfers Beneath the Minimum Payment Thresholds as well as Changes to Credit Notes According to our Ts&Cs for Publishers					
EUR	CHF	USD	GBP	CZK	PLN
< 25.-	< 50.-	< 50.-	< 25.-	< 750.-	< 100.-
= 5.-	= 8.-	= 8.-	= 5.-	= 150.-	= 20.-

Berlin, July 2011